



**For Sponsorship Information
Please contact:**

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THE OPUS GROUP



SPONSORSHIP OPPORTUNITIES & BENEFITS

All Leadership Summit Sponsorships include:

- Three nights' room accommodations & taxes at The Westin Playa Bonita
- Biz-Net Buyer/Supplier Table-Top Introductory Business Session beginning with a buffet breakfast on the first morning
- All hosted meals and functions Thursday to Sunday includes three reception/themed dinners, lunches, etc. designed to foster networking opportunities
- Two days of destination lifestyle options interacting with the buyer attendees
- Sponsor recognition is included in all event promotion, Summit website, onsite program and signage, and supplementary mailings worldwide with appropriate sponsor designation. Digital database of buyer attendees post event for follow-up
- Ability to invite hosted buyers, number dependent on sponsorship level

**Multiple Sponsorship Choices Include
the following:**

PLATINUM SPONSOR USD \$7,500

- ◆ Includes three supplier representatives and up to six qualified buyers with Platinum level sponsor recognition

GOLD SPONSOR USD \$5,000

- ◆ Includes two supplier representatives and up to three qualified buyers with Gold level sponsor recognition

**SILVER "LIFESTYLE" OR "TEAM" SPONSOR
USD \$3,500**

- ◆ Includes one supplier representatives and up to three qualified buyers with Silver sponsor recognition

Additional registration fee for spouse/companion sharing same accommodation is \$300.00 (one guest per registered attendee) which includes attendance at all social functions, and planned guest events and lifestyle options, subject to availability.

PRELIMINARY PROGRAM OVERVIEW

Thursday, December 1
Arrivals into Panama
Explore The Westin Playa Bonita, Panama
Theme Reception and Welcome Dinner Hosted by Inter-Continental Playa Bonita Resort & Spa

Friday, December 2
Breakfast
Supplier/Sponsor Biz-Net for Buyers to Meet Suppliers
Lifestyle Options with Lunch (Golf & Non-Golf)
Theme Reception & Dinner

Saturday, December 3
Breakfast
Activity and Lunch
Theme Reception & Farewell Dinner
Hosted by The Westin Playa Bonita, Panama

Sunday, December 4
Breakfast
Relax at The Westin Playa Bonita or Departures to Home Cities
Post Program Available

DESTINATION CO-HOSTS & PARTNERS INCLUDE:

THE WESTIN

PLAYA BONITA
PANAMA



Official Airline Partners of the Leadership Summit



Exclusive Media Sponsor



Leadership Summit 2011

PANAMA

Business Exchange for Global Incentive Programs, Motivational Meetings, and Events

The 11th Annual LEADERSHIP SUMMIT is a premier showcase event providing a unique networking environment in hosting buyers of global programs with sponsors for a three night long weekend of destination experiences and camaraderie. The Summit fosters relationships between international MICE buyer/decision makers (all of whom are pre-qualified) and travel partners in marketing companies, hotels, DMCs, airlines, cruise lines and CVBs/OTOs with the opportunity to meet one-on-one with present and potential customers to develop business partnerships in all segments in a relaxed and informal atmosphere.

We invite you to be a sponsor and meet with the incentive and motivational meetings industry's most influential executives. This event will attract up to 80 qualified senior level meetings and incentive program buyers.

Do not miss this high profile established showcase event. Supplier-sponsors should register immediately as the event will sell out quickly!

Details on registering as a sponsor are included in this brochure. We are limited to the number of sponsors to ensure a high buyer to supplier ratio, so commit early to take advantage of the limited sponsor choices, promotion of the event and to ensure your slot at this year's Leadership Summit. **Sponsorships are subject to the limited number available.**

Traveling to Panama:

Special airline fare discount details will be provided once attendance is confirmed. Closest airport is the Panama City Airport. Complimentary transfers will be provided to the Westin Playa Bonita, Panama and return to the Panama City Airport.

History, Natural Beauty, & Adventure



Sponsorship Opportunities

The 11th Annual Leadership Summit 2011

PANAMA

A Business Exchange for Global Incentive Programs, Motivational Meetings, & Events

December 1-4, 2011

Hosted By

THE WESTIN

PLAYA BONITA

PANAMA



**And Hosted by Bern Hotels & Resorts
Panama Destination Partners
and Venues**