

	USA COVERAGE	INTERNATIONAL COVERAGE	BONUS DISTRIBUTION
JANUARY/ FEBRUARY Cover story: Value Special section: Florida (a Visit Florida co-op)	<ul style="list-style-type: none"> · New Orleans · Texas · Mid Atlantic, USA · Midwest, USA · Convention Centers 	<ul style="list-style-type: none"> · Panama · Brazil · Caribbean · Europe · Central America 	<ul style="list-style-type: none"> · DMAI Destination Showcase (DC)
MARCH/ APRIL Cover story: Golf, Spa + Incentives Special section: California	<ul style="list-style-type: none"> · Florida · Arizona · Texas · Las Vegas · The South, USA 	<ul style="list-style-type: none"> · Mexico · Asia · Britain/Ireland · Dubai · Caribbean 	<ul style="list-style-type: none"> · IRF Incentive Invitational
MAY/ JUNE Cover story: Affordable Luxury Special sections: Europe Prevue Award Issue	<ul style="list-style-type: none"> · Florida · Hawaii · Gaming Hotels + Resorts · The West, USA 	<ul style="list-style-type: none"> · Canada · Caribbean · Central America · South Africa · Europe · Bermuda 	<ul style="list-style-type: none"> · AIBTM · DMAI Destination Showcase (Chicago) · SPINCon North America
JULY/ AUGUST Cover story: Food + Wine Special section: Capital Cities	<ul style="list-style-type: none"> · Texas · Florida · Chicago · Las Vegas · Southern California · Baltimore · The South, USA 	<ul style="list-style-type: none"> · Europe · Asia · Canada 	<ul style="list-style-type: none"> · Krisam Group Executive Summit
SEPTEMBER/ OCTOBER Cover story: Eco /Adventure Special section: Western Roundup	<ul style="list-style-type: none"> · Utah · California · New England · Southwest, USA · Pacific Northwest · Colorado 	<ul style="list-style-type: none"> · Caribbean · Asia/South Pacific · Switzerland · Germany · Panama · Mexico 	<ul style="list-style-type: none"> · IMEX America · FICP Annual Conference · Pharmaceutical Meeting Planners' Summit
NOVEMBER/ DECEMBER Cover story: Culture + Creativity Special section: Latin America	<ul style="list-style-type: none"> · Orlando · Las Vegas · Washington, D.C. · California · Northeast USA 	<ul style="list-style-type: none"> · Egypt/Middle East · South America · Nordic Europe · Netherlands 	<ul style="list-style-type: none"> · 12th Annual Leadership Summit · SITE SoCal Holiday Event



EDITORIAL DEPARTMENTS

PLANNER'S PICK Planners choose their favorites in destinations, hotels/resorts, convention centers and meetings facilities

ON LOCATION Onsite profiles of destinations, hotel and resort properties

BUREAU BUZZ CVB interviews about destination trends

FRESH MEETS Showcases new developments in destination trends

GOOD BUSINESS Explores groundbreaking trends in green meetings and corporate social responsibility (CSR)

SEA/SHORES Meetings + incentives at sea and ports-of-call

**Editorial calendar subject to change*

SPACE + MATERIAL DEADLINES

JANUARY/FEBRUARY 2012	Space: November 23, 2011 Material: December 13, 2011	JULY/AUGUST 2012	Space: June 6, 2012 Material: June 15, 2012
MARCH/APRIL 2012	Space: January 27, 2012 Material: February 10, 2012	SEPTEMBER/OCTOBER 2012	Space: July 27, 2012 Material: August 12, 2012
MAY/JUNE 2012	Space: April 13, 2012 Material: April 20, 2012	NOVEMBER/DECEMBER 2012	Space: September 27, 2012 Material: October 13, 2012